

Edouard Burrus

FOUNDER AND MANAGING PARTNER, OCTOFOX

Swiss operator with more than fifteen years restructuring and running companies in Europe and the United States, two of them through insolvency proceedings. OctoFox, his investment firm, invests in mid-sized companies facing complex operational and financial challenges. When needed, he takes an everyday operating role in the company, as Executive Chairman or interim CEO, to understand the business from every angle.

TRACK RECORD

Fogal of Switzerland Executive Chairman · 2017 to 2023	Century-old Swiss luxury hosiery house. Acquired the assets out of bankruptcy and rebuilt the company from zero: product, retail network, cost structure, management and a return to the United States. Revenue reached roughly three times the pre-bankruptcy level. Company sold in 2023.
Borsalino Vice Chairman · 2015 to 2020	Italian hat house founded in 1857. Took the company through its insolvency proceeding and redesigned it from the inside: balance sheet, organisation, cost base, distribution, brand and U.S. business. Remains a shareholder.
Quest Partners Director · 2013 to 2019	Cross-border M&A advisory. Buy-side and sell-side mandates for private equity clients.
La Praly Chairman · Geneva, then Paris	Personal holding company, now continued in the United States by OctoFox.

HOW OCTOFOX INVESTS

- Rescue capital and bridge financing
- Minority or majority equity in a turnaround
- Acquisitions, in or out of court
- Chapter 11, 363, Article 9, ABC, receivership
- Long-term horizon, no forced exit
- Operating role after closing when needed

PROFILE

- Companies with $5M to $30M in revenue
- Consumer brands, manufacturing, distribution
- In court and out of court
- ESSEC Business School; Northeastern University
- French, English, working Italian and Spanish
- Based in Miami, formerly Paris and Geneva